

*The mission of The Pediatric Oncology Treasure Chest Foundation is to provide toys to kids undergoing cancer treatments and medical procedures. Currently the Foundation supports over 7,800 kids each month in 41 area hospitals and cancer treatment centers in the United States—this includes every pediatric treatment center in the states of Illinois, Indiana and Wisconsin!*



Your contribution to the Building Fund Campaign will enable us to make crowded conditions like these a thing of the past.

The Pediatric Oncology Treasure Chest Foundation  
15549 70th Ct., Orland Park, IL 60462  
[www.treasurechest.org](http://www.treasurechest.org)  
Phone: 708-633-TOYZ (8699)



Expanding the Smiles  
by Building for Our Future



**Building Fund  
Campaign**



**Pediatric Oncology  
Treasure Chest  
Foundation**

15549 70th Court  
Orland Park, IL  
60462

(708) 633-  
TOYZ (8699)

**Board of Directors**

Eileen Finn  
Colleen Kisel  
Rob Newhart  
Katie O'Neill  
Laura Sikora  
Kelly Wolz  
Darlene Zitko

**A Way to Reach our Potential**

Dear Friends:

At the beginning of 2011 we set our sights on moving to a larger building and invited you to become a part of our most important fundraising campaign ever—the 2011 Building Fund Campaign. Although current economic conditions in the real estate market make this the ideal time to move, the window of opportunity for price discounts on the cost of a new facility will not remain open for long.



To fully understand the importance of our campaign, it helps to look at some key childhood cancer statistics. Every school day in the United States, an average of 46 young people are diagnosed with cancer. More than 12,500 children are diagnosed with cancer each year and more than 40,000 children and adolescents are currently undergoing treatment for childhood cancers. Out of these 40,000 children and teens fighting cancer, we currently serve 7,800. Wouldn't it be great if one day we would be able to serve each and every one of these kids?



According to the National Cancer Institute, over the past 20 years there has been an increase in the incidence of children diagnosed with all forms of cancer. These cancer diagnoses have been increasing at the rate of approximately 1% per year. Childhood cancer statistics prove there is a vital need for our services.

Our toy distribution operation has been going on for 14 years but now is the time to provide a truly functional operation in a facility which better meets the needs of our volunteers and staff members. This new facility will ultimately help us inch our way ever closer to someday serving EVERY child fighting cancer in our nation.



Our ability to continue providing services to both existing and new clients depends on the success of this campaign. We cannot succeed alone. **A bigger facility is the best way to reach our full potential.** We ask you to become a part of our Building Fund Campaign so that all children fighting cancer will one day be rewarded for their bravery with a toy, gift or gift card from you and the Treasure Chest Foundation.

Sincerely,

*Colleen Kisel*

Colleen M. Kisel  
Founder and CEO

**Building Fund Campaign**

**What particular issues accelerated the need for the Building Fund Campaign?**

Due to severe space limitations that restrict our operating efficiency and parking availability, the Treasure Chest Foundation has set its sights on the critical goal of moving our headquarters to a larger facility.

The additional storage and operating space will mean a huge improvement in our ability to meet the needs of our existing clients and will enable us to increase the number of Children's Cancer Treatment Centers we are able to serve.

**How much will the entire project cost?**

The entire project will cost \$200,000, which includes the purchase price and necessary construction modifications to the building plus all associated fees.

**Gift Giving**

**How do I support the Building Fund Campaign?**

Gifts by check can be made payable to the Treasure Chest Foundation and mailed to 15549 70<sup>th</sup> Court, Orland Park, IL 60462.

To make a gift online visit [www.treasurechest.org](http://www.treasurechest.org) and click the **Building Campaign** button at the top of the home page. The entire amount of your donation will go towards our Building Fund Campaign goal and help us accomplish our much needed move to a larger building.

**Are there naming opportunities available?**

Although contributions of any amount are welcome and much-needed, our Building Fund Campaign offers you the opportunity to be permanently recognized for your investment in our future by purchasing a Toy Plaque at any of these suggested contribution levels:

Platinum - \$10,000      Gold - \$5,000

Silver - \$1,000      Bronze - \$500

These commemorative Toy Plaques, listing your name and contribution level, will be permanently displayed on a special Donor's Wall of Fame in our larger facility and serve as a lasting public acknowledgment of your valued support. Furthermore you may wish to memorialize a family member or friend as a lasting legacy of gratitude.

**Are Building Fund Campaign contributions tax deductible?**

Yes, all gifts to this campaign are tax deductible.

**Thank you in advance for your generous support and for helping us to move to a larger headquarters and maximize our ability to provide toys and smiles to kids with cancer.**